



## ***OLA W.A.V.E. Information Packet***

The OLA PTO is pleased to introduce the OLA W.A.V.E. Rewards Program, a new gift card program that will help raise money to build enrichment programs for OLA students. The following information provides an overview of the program, a list of participating retailers and instructions on how to order W.A.V.E. gift cards. We encourage you to join us Monday, October 26<sup>th</sup> at 7 p.m. in the school cafeteria for an exciting kick-off meeting and a chance to win free gift cards! Come catch the W.A.V.E.!

### ***What is the OLA W.A.V.E. Rewards Program?***

One of the primary wishes of the PTO and school faculty is to bring enrichment programs to OLA. Enrichment programs could include an array of activities, events and/or special happenings that will help “enrich” the lives of OLA students. Examples of possible programs may include:

- Educational excursions to local landmarks such as Plymouth Plantation or historical Salem, MA
- Hosting an acclaimed children’s book author for a storytelling and book signing
- After-school workshops to enhance computer, writing or reading skills

In order to establish and develop enrichment programs like these, the PTO must generate funds. Using a unique gift card program created by Great Lakes Scrip Center, we can earn money through OLA W.A.V.E. (Wishes Achieved Via Everyday Essentials).

### ***What is Great Lakes Scrip Center?***

The Great Lakes Scrip Center acts on behalf of schools, churches and other non-profit organizations to purchase large amounts of scrip cards from grocery stores, department stores, and other retailers. Because the scrip cards are purchased with cash up front, the participating retailers offer a substantial discount. OLA buys scrip cards from Great Lakes Scrip Center at a discount, and re-sells the cards to OLA families for full face value. The discount - from 2% - 15% or more – is OLA’s revenue.

### ***What are Scrip Cards?***

Scrip is a term that means “substitute money”. When you purchase scrip cards, you’re purchasing prepaid gift cards that are used just like cash. Instead of using cash, checks or credit cards, you use scrip cards to purchase everyday expenses like food, clothing and other essentials, and with every purchase you earn revenue for OLA.

### ***Scrip is “Shopping Cart” Fundraising***

Scrip is a popular fundraiser because families don’t have to sell anything. OLA families produce revenue simply by making regular household purchases they would make anyway. Groceries, clothing, toys, gifts,

even gasoline can be purchased with scrip cards.

### ***Which retailers participate in Scrip?***

Scrip is a powerful fundraising tool because families generate revenue through purchases they would make anyway. Groceries, clothing, toys, gifts, airfare, hotels, vacation cruises, even gasoline can be purchased with scrip. For a list of participating retailers, please refer to the enclosed order form.

### ***How do I order W.A.V.E. gift cards?***

It's easy to order W.A.V.E. gift cards! Using the enclosed order form, simply select from the list of participating retailers, choose the amount and quantity of gift cards you want to order and tally the totals. It's that simple!

Orders must be paid by check, no cash or credit cards can be accepted at this time. Once your order is complete, please review the total amount and send it in with your check made payable to OLA PTO.

You have been supplied with one copy of the W.A.V.E. order form. We recommend that you make copies to use for future orders before filling out the first time. You can also print copies from the OLA school website.

### ***Ordering Rules and Policies***

- Using the W.A.V.E. gift card order form, fill in your full name, check # and order date. Leave customer # blank.
- The face value amount listed on the order form is the amount you pay for each gift card. The percentages shown on the order form are the amounts donated to OLA by each retailer. The percentage is based on the face value of each gift card. Please DO NOT deduct the percentage listed on the order form from the gift card amount.
- Use the "Total Due All Columns" box on the bottom right corner of the order form to total the gift card amount for each page of your order. To determine the grand total of your order, add the amount from each "Total Due All Columns" box on each page of your order.
- Please review and correctly calculate your gift card order prior to submitting. Any errors with your order may delay the processing of your order.
- Orders must be paid by check. Please make checks payable to OLA PTO.
- Enclose order form and check in envelope addressed: OLA WAVE.
- Orders can either be sent into school with your child or dropped off between 7:30 am – 8:30 am in the WAVE order box near the front office.
- Orders received by 9:00 am on Tuesdays will be ready for pick up on Fridays between 1:30 pm - 2:30 pm in the school cafeteria.
- Orders received after 9:00 am on Tuesdays will be processed in next week's order.
- Orders must be picked up and signed for by a responsible adult - W.A.V.E. gift cards are equivalent to cash. Once order has been signed for and released the OLA PTO is no longer responsible for that money.
- OLA PTO is not responsible for lost or stolen gift cards.
- All gift card orders are final. Gift cards cannot be returned or exchanged.

### ***Miscellaneous Information***

The first gift card order will be placed Tuesday, November 3<sup>rd</sup>. Gift card orders will be processed every Tuesday and completed orders will be available for pick up every Friday between 1:30 pm – 2:30 pm in the school cafeteria. During Christmas holiday season the turnaround schedule is subject to change.

Initially, completed orders will need to be picked up and signed for by a parent or other responsible adult. This is for your protection. Once orders have been signed for and released, the OLA PTO is no longer responsible for that money.

Occasionally, Great Lakes Scrip Center may temporarily run out of a particular certificate. When that happens, we will place the item on backorder and ship it with your next order. If you do not place your next order within 10 business days, GLSC will ship your backorder at that time. Unusually large or urgent backorders may be shipped earlier at GLSC's discretion.

Some gift cards, especially Visa and American Express, expire after a certain time period or start to depreciate in value.

Gift cards cannot be returned or exchanged. Unless GLSC made a mistake with your order, all gift card sales are final.

Participating retailers regularly offer special bonuses as incentives. You can check the Great Lakes Scrip Center website for special offers at <http://www.shopwithscrip.com/whatsnew/index.aspx>. We will also send monthly notices listing special offers or promotions.